

Programme Specification

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Please check the Programme Directory for the most up to date version:

[UG Programme Directory](#)

[PG Programme Directory](#)

Section 1 – regulatory details			
1.1	Awarding body	Wrexham University	
1.2	Teaching institution	Wrexham University	
1.3	Final award and programme title (Welsh and English)	BA (Anrh) Gwneud Ffilmiau BA (Hons) Filmmaking BA (Anrh) Gwneud Ffilmiau (gyda blwyddyn sylfaen) BA (Hons) Filmmaking (with Foundation Year)	
1.4	Exit awards and titles	BA (Ord) Filmmaking Diploma of Higher Education in Filmmaking Certificate of Higher Education in Filmmaking	
1.5	Credit requirements	BA Honours degree: 360 credits in total including a minimum of 120 credits at level BA Ordinary degree: 300 credits in total including a minimum of 60 credits at level 6 Dip HE: 240 credits in total including a minimum of 120 credits at level 5 Cert HE: A minimum of 120 credits at level 4	
1.6	Intake points	September	
1.7	Mode of study	Full time	
1.8	Length of delivery	BA: 3 years BA with Foundation Year: 4 years	
1.9	Location of delivery	Plas Coch Campus, Wrexham	
1.10	Mode of delivery	Full time	In person
1.11	Language of delivery	English	
1.12	Faculty	Faculty of Arts, Computing and Engineering (FACE)	
1.13	Subject area	Creative Media Technology	
1.14	HECoS Code	100443	
1.15	Suitable for applicants requiring a Student Visa?	Full time	In person Yes
1.16	Is DBS check required on entry?	No	

Section 1 – regulatory details		
1.17	Professional, Statutory or Regulatory Body (PSRB) accreditation	No
1.18	Welsh Medium Provision	The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.
1.19	External reference points	Subject Benchmark Statement Communication, Media, Film and Cultural Studies https://www.qaa.ac.uk/docs/qaa/sbs/sbs-communication-media-film-and-cultural-studies-24.pdf?sfvrsn=c401b481_4
1.20	Derogation to Academic Regulations	N/A
1.21	Foundation Year route	Yes
1.22	Placement / Work based learning	No
1.23	Length and level of the placement	N/A
1.24	Collaborative arrangement	N/A

Section 2 – programme details	
2.1 Aims of the programme	
The BA Filmmaking programme aims to equip students with essential practical skills and theoretical knowledge for the film industry. It emphasizes hands-on experience in the media production process, cinematography, and editing, while also fostering critical contextual analysis skills to understand and interpret screen media within broader cultural and historical frameworks. This combination ensures graduates are well-prepared to meet industry demands and produce innovative, compelling content. The programme is designed for students who wish to develop theoretical knowledge and practical skills for the film industry. Levels 4 and 5 offer taught opportunities to build competence in various aspects of filmmaking. Level 6 provides additional taught opportunities and the chance to undertake a large self-guided project. Students can also specialize in specific areas such as cinematography, editing, or screenwriting. The proposed pathway nurtures creativity, a cornerstone of the filmmaking industry and a quality highly valued by employers. The programme encourages students to explore and develop their unique artistic voices through various projects and assignments. By engaging in creative processes such as film production, screenwriting, editing, and post-production, students learn to think outside the box and innovate within their chosen practice. This dynamic and stimulating course has been designed in response to student and industry feedback. Through consultation with stakeholders, the curriculum is relevant to the development of creative and technical skills that align with professional roles in the modern film industry. Students have the opportunity to develop skills in a broad range of areas and specialize in one of them if they choose. Additionally, students can develop research skills that prepare them for creative and academic inquiry, establishing a career pathway and key attributes for sustainable professional development. In summary, the programme aims are as follows:	

- **Promote Creative and Systematic Approaches:** Encourage innovative technical approaches to film production.
- **Foster Research and Critical Thinking:** Develop students' ability to conduct research and think critically about filmmaking practices.
- **Enhance Written and Practical Skills:** Elevate students' academic and professional standards in both written and practical work.
- **Enrich Academic Study:** Cultivate critical and analytical skills through rigorous academic study.
- **Develop Collaborative Relationships:** Facilitate interaction with peers, visiting professionals, and potential industry stakeholders to build networks.
- **Support Entrepreneurial Skills:** Develop students' entrepreneurial abilities and professional identities.
- **Enhance Employability:** Prepare students for professional success through authentic assessments and practical experiences.

These aims ensure that graduates are well-equipped with the knowledge, skills, and creativity needed to thrive in the dynamic and evolving field of filmmaking.

2.2 Programme structure and diagram, including delivery schedule

Level	Module Code	Module Title	Credit Value	Core/ Option	Delivery (i.e. semester 1,2)
4	CMT436	Introduction to Screen Skills	20	Core	1
4	CMT444	Audio Skills in Context	20	Core	2
4	CMT445	Screen Language	20	Core	1
4	ARD406	Creative Futures	20	Core	2
4	CMT446	Film & Genre	20	Core	2
4	CMT438	Stock Media Asset Design	20	Core	1
5	CMT545	Creative Production	20	Core	1
5	CMT546	Advertising & Marketing – selling ideas	20	Core	1
5	CMT522	Research Methods	20	Core	1
5	CMT547	Filming Reality - Documentary Modes	20	Core	2
5	CMT548	Storytelling Across Media: Adaptation Studies	20	Core	2
5	CMT549	Project & Platform	20	Core	2
6	CMT621	Storytelling Across Media: Further Journeys in Adaptation	20	Core	1
6	CMT622	Advanced Post-Production	20	Core	1
6	CMT623	Film Movements Through History: Pivotal Moments and Iconic Directors	20	Core	2
6	CMT620	Practical Project	60	Core	1 & 2

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6) /	Honours (L6) /	Optional Ref (PSRB standards)
1	Theory: Understand key theories, movements, and contexts.	☒	☐	☐	☐	☒	☒	☒	☐	
2	Narrative Techniques: Apply narrative structures in screenwriting and production.	☒	☐	☐	☐	☒	☒	☒	☒	
3	Technical Skills: Demonstrate knowledge of cinematography, sound design, and editing.	☒	☐	☐	☐	☒	☒	☒	☒	
4	Critical Analysis: Analyse and evaluate film texts and production techniques.	☐	☒	☐	☐	☐	☒	☒	☒	
5	Problem-Solving: Solve complex production problems creatively.	☐	☒	☐	☐	☐	☐	☒	☒	
6	Research: Conduct independent research and integrate findings into practice.	☐	☒	☐	☐	☐	☒	☒	☒	
7	Creative Application: Create narratives and adapt stories for the screen.	☐	☐	☒	☐	☒	☒	☒	☒	
8	Editing: Be competent with editing and post-production techniques.	☐	☐	☒	☐	☐	☒	☒	☒	
9	Cinematography: Develop skills in camera work, lighting, and visual storytelling.	☐	☐	☒	☐	☒	☒	☒	☒	
10	Professional Conduct: Exhibit professional conduct and collaboration skills in media production environments	☐	☐	☐	☒	☒	☒	☒	☒	
11	Project Management: Plan and execute film projects efficiently.	☐	☐	☐	☒	☐	☒	☒	☒	
12	Portfolio Development: Build a professional portfolio.	☐	☐	☐	☒	☒	☒	☒	☒	

Note: K- Knowledge and understanding; I-Intellectual Skills; S-Subject Skills; P-Practical, professional and employability skills

2.4 Learning and teaching strategy

The learning and teaching strategy for these programmes is designed to provide a blend of theoretical and practical training, aligned with the Active Learning Framework. Methods include:

- Lectures (synchronous and asynchronous recordings)
- Tutorials and seminars
- Directed reading and online learning activities
- Laboratory and field studies
- Guest lectures and exhibitions

Appropriate content will be provided online in order to support the learning journey, which will include; readings, screen clips, audio and visual media clips, supporting lecture and learning materials.

The programmes emphasize hands-on experience, collaborative projects, and industry engagement to ensure students are job-ready and can meet the demands of the creative industries.

2.5 Assessment strategy

The assessment strategy employs a variety of methods to enable students to demonstrate their achievement of the intended learning outcomes. These include:

- Formative assessments such as quizzes, peer reviews, and draft submissions
- Summative assessments including essays, reports, practical projects, and presentations
- Portfolio development and reflective practice

Feedback is provided regularly to support student development and ensure continuous improvement.

Specifically, with regard to the amount of filmed projects students will engage with throughout the course of the degree, we will look to the following stages:

1. **Pre-Production:** Students will develop scripts, storyboards, and production plans. This stage emphasizes research, planning, and collaboration.
2. **Production:** Students will execute their plans by filming their projects, utilizing industry-standard equipment and techniques.
3. **Post-Production:** Students will edit their footage, incorporating sound design, visual effects, and colour correction to produce a polished final product.
4. **Distribution:** Students will present their completed films in a class screening, simulating a real-world film festival experience.

Methods for Presenting Draft Work to Peers

1. **Peer Review Sessions:** Students will present their draft films to peers in structured review sessions. Each student will receive constructive feedback on their work, focusing on strengths and areas for improvement.
2. **Work-in-Progress Screenings:** Regular screenings of draft projects will be held, allowing students to showcase their progress and receive immediate feedback from both peers and instructors.

2.5 Assessment strategy

3. **Feedback Workshops:** Interactive workshops will be conducted where students can discuss their projects in small groups, fostering a collaborative environment and promoting academic and professional integrity.

These methods not only enhance the quality of student projects but also instil a sense of responsibility, respect, and ethical behaviour in their academic and professional pursuits.

2.6 Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

- [Academic Regulations](#)
- [The University Skills Framework](#)
- [Welsh Language Policy](#)
- [Equality and Diversity Policy](#)
- [The Student Union offers support for students](#)

Section 3 – Programme set up (office use only)

3.1	Framework	FRAME001_SEP FRAME005_SEP (with Foundation Year)
3.2	Cost centre	GACT
3.3	Course type (HESA)	N/A
3.4	Fee model	UG: Standard FT/PT (Fee as specified on website)
3.5	Are any modules taught over either multiple periods or across the HESA year (defined as running 1st August - 31st July)	No
3.6	Student funding model	SLC/Self Financed
3.7	Mode of Attendance (Funding)	In person attendance
3.8	Does the Suitability for Practice Procedure apply to the programme?	No
3.9	Programme Leader	Stephen Kenyon-Owen
3.10	Date of Approval	06/08/2025
3.11	Date and type of Revision	28/07/2026 – AM0 to temporarily change the semester of delivery for CMT444 and 438